the creation of a
new international e-commerce shipping service

ACP parcelAmerica
evolution of shipping

Traditional B2C Parcel shipping
- Long transit times
- Multiple costs, surcharges and unclear billing
- Local warehousing and pick-n-pack
- Little or no visibility
- Little or no control over inventory

ACP B2C Parcel Shipping
- Fast delivery service
- Landed Cost Solution
- DC by-passing
- Full visibility
- Inventory control
1. Order is received, processed and label printed at fulfillment site
2. Parcels are delivered to international freight depot (IFD) in **shipping units**
3. Shipping units are air freighted to destination country
4. Goods clear customs
5. Parcels are handed over to postal service for last mile delivery
6. Delivered

**Flow of Hybrid Service**

- **1.** Order processed, label printed
- **2.** Delivered to International Freight Depot
- **3.** Transport to destination country
- **4.** Customs
- **5.** Deposited at postal facility for Last Mile Delivery
- **6.** Delivered
why aircitypost?

➤ Internet shopping is by far the largest and maybe only growth area in the retail sector; and it has no boundaries.

➤ The fastest growing sector of the internet shopping market is in **international e-commerce** and therefore cross border internet shopping becomes attractive for e-tailers.

➤ The largest disappointment in cross border internet shopping is the fact that there are distribution costs as well as potential VAT and duties to pay. As such cross border internet shopping turns out to be very expensive for the e-tailer.

➤ Another barrier is managed returns; consumers expect to be able to return the purchase. A managed return solution is critical for the e-tailer because without it the shopper will not be happy. An un-happy shopper will not be a repeat customer.

➤ With shipping solutions from **aircitypost**, e-tailers do not need to hold stock in duplicate fulfillment centers; thus allowing entry into overseas markets with very low start up costs.
Cross border internet shopping made easy with *aircitypost’s hybrid e-tailer solutions*

- **aircitypost** combines international airfreight, customs clearance and last mile parcel delivery through the use of an exceptional shipping software database to create a unique hybrid service for the e-tailer.

- aircitypost has extensive networks of international freight depots and major postal operators around the world making aircitypost an innovator in international e-commerce shipping.

- Technology providing full track and trace is key; therefore aircitypost has invested in unique shipping platforms to support its hybrid service for the e-tailer.

- aircitypost’s hybrid e-tailer solutions gives full end2end visibility through aircitypost’s shipping platform.

- On arrival at one of aircitypost’s international freight depots, parcels are dispatched as a consolidated shipment to the end-destination; at the same time managing customs clearance in the most effective way, with the last mile delivery of the parcels through a multiple of choices.
During the fulfilment process of the internet retailer the last mile distribution label will be produced and all shipment details captured into the shipping platform.

Independently of the destinations, all parcels are consolidated into shipping units and ready for dispatch.

The shipping units are transported to the nearest international freight depot (IFD) for processing.

The shipping units (SU) are received and scanned at one of aircitypost’s International freight depots (IFD). SU are consolidated and assigned a master air bill number.

Upon arrival and after clearance, the shipping units are opened and the parcels are then handed off to the last mile carrier to be sorted.

Cost effective parcel distribution by the last mile carrier based on label already put on during the fulfilment process at origin.

A happy consumer receives the internet shopping in a timely manner.

Upon departure of the flight the customs clearance process begins.

how parcelAmerica works
**Products and Services Portfolio**

*parcelAmerica* is a hybrid parcel product giving end-to-end visibility through aircitypost’s shipping portal. On arrival at one of aircitypost’s international depots, parcels are air freighted as part of a consolidated shipment to the destination country. Deconsolidation is done through aircitypost’s local bonded freight stations at the same time managing customs clearance; then the final mile distribution of the parcels via the local postal service.

**ACP parcelAmerica** includes the following service levels;

- **ACP ParcelExpedited** is a fast reliable and cost effective service, powered by our partner DHL eCommerce in co-operation with USPS for the final-mile delivery to the consumer. Delivery to the consumer is in two to five days once the parcel clears US Customs.

- **ACP ParcelPriority** is a faster but still affordable service. This service is powered by USPS utilizing their First Class Mail and Priority Mail. Delivery for this service is one to three days to the consumer after clearing customs.

- **ACP Parcel Ground** is our most inexpensive service with delivery to the consumer in four to nine days upon clearing customs.

- **ACP ParcelReturn** is a managed return service that is consumer friendly and cost effective.

*Cross border internet shopping made easy with aircitypost*
ACP ParcelExpedited

A cost-effective, fast and reliable service to any address in the US for your parcels with a delivery aim of 2-5 postal days. You will maximize your supply chain by utilizing this service with the most effective and efficient customs clearance process. Parcels being: envelopes, tubes, and packages containing mail-able items can be sent using ParcelExpedited*.

This service is well placed to support e-tailers with the ecommerce activities and will typically be used to send any type of merchandise or gifts.

Features
- Easy-to-use shipping software will produce your shipping labels and shipping documentation
- Web access to shipment data
- Over 25 years of global experience in freight movements using world class carriers
- Effective and efficient customs clearance processes.
- Full end-to-end visibility with a confirmation of delivery
- Our most efficient delivery service with 2-5 postal day delivery after US Customs clearance to any address within the US
- Delivery Monday to Saturday at no extra costs
- Delivery to PO Boxes and armed forces facilities
- Maximum weight up to 25 lbs. Simple pricing matrix and structure
- Address verification

Value Added Services
- Section 321 express customs clearance
- Shipping insurance
- Signature confirmation
- Tailor made delivery performance reporting and portal
- Returns management, both undelivered and managed returns

* On arrival in the US, ParcelExpedited is powered by DHL eCommerce/USPS for expedited parcel select service.
ACP ParcelPriority

A faster, though more expensive reliable service to any address in the US for your parcels with a delivery aim of 1-3 postal days. You will maximize your supply chain by utilizing this service with the most effective and efficient customs clearance process. Parcels being: envelopes, tubes, and packages containing mail-able items can be sent using ParcelPriority*.

This service is well placed to support e-tailers with e-Commerce activities and will typically be used to send any type of merchandise or gifts.

Features

- Easy-to-use shipping software will produce your shipping labels and documentation
- Web access to shipment data
- Over 25 years of global experience in freight movements using world class carriers
- Effective and efficient customs clearance processes.
- Full end-to-end visibility with a confirmation of delivery
- Market leading 1-3 postal day delivery service once parcel clears US Customs to any address within the US
- Delivery Monday to Saturday at no extra costs
- Delivery to PO Boxes and armed forces facilities
- Maximum weight up to 70 lbs.
- Simple pricing matrix and structure
- Address verification

Value Added Services

- Section 321 express customs clearance
- Shipping insurance
- Signature confirmation
- Tailor made delivery performance reporting and portal
- Returns management, both undelivered and managed returns

* On arrival in the US, ParcelPriority is powered by USPS First Call Mail and Priority Mail
ACP ParcelGround

An budget minded reliable service to any address in the US for your parcels with a delivery aim of **4-9 working days**. You will maximize your supply chain by utilizing this service with the most effective and efficient customs clearance process. Parcels being; envelopes, tubes, and packages containing mail-able items can be sent using Parcel Ground*. This service is well placed to support e-tailers with the ecommerce activities and will typically be used to send any type of merchandise or gifts.

**Features**

- Easy-to-use shipping software will produce your shipping labels and shipping documentation
- Web access to shipment data
- Over 25 years of global experience in freight movements using world class carriers
- Effective and efficient customs clearance processes.
- Full end-to-end visibility with a confirmation of delivery
- An economical 4-9 postal day delivery service after US Customs clearance to any address within the US
- Delivery Monday to Saturday at no extra costs
- Delivery to PO Boxes and armed forces facilities
- Maximum weight up to 25lbs.
- Simple pricing matrix and structure
- Address verification

**Value Added Services**

- Section 321 express customs clearance
- Shipping insurance
- Signature confirmation
- Tailor made delivery performance reporting and portal
- Returns management, both undelivered and managed returns

*On arrival in the US ParcelGround is powered by DHL eCommerce and USPS Parcel Select. Ask us for information on parcels over 25lbs.
ACP ParcelReturn

For many reasons consumers do change their mind and will want to return some or all of their purchase and we have the solution to manage this challenge for cross border e-tailers.

ParcelReturn is a reliable service using the USPS merchandise return service. A light integration can be provided for an internet retailer’s Point of Sale or e-Commerce website allowing a consumer to print or request a USPS label at anytime.

Features
- Secure access at any time/anywhere
- Customized module to manage returns
- Customer profile management
- Label generation and address validation
- Track & trace
- Reporting
- Compliance check available
- Repacking service

Benefits
- Easy to use
- Streamline processing of returns
- Reduces time when processing returns
- Improves overall customer satisfaction
- Returns can be tracked real-time
- Detailed reporting to monitor key metrics such as frequency of returns, top return sites, and transit times.
- Quality control
- Easy re-stock of returned goods
weights and dimensions

aircitypost will apply the following volumetric calculation and if this is higher than the actual weight this will become the chargeable weight using the following formula:

Length x Width x Height = X / 6000

The unit of measurement aircitypost will use for parcelAmerica products and services will be US lbs. using the following conversion rates:

1 lb. = 0.4536 kg
1 kg = 2.205 lbs

All parcels need to be weighed and measured, information will be captured in aircitypost shipping platform and the charges for the individual parcel will be rounded up to the nearest lb.
next steps

Open your global marketplace in e-commerce and provide a new revenue source by delivering to your international shoppers using *aircitypost*.

Request a consultation by contacting your aircitypost representative for more information.

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